

ALTR

DATA ADVENTURES

THE DATA WARRIOR AND THE BATTLE OF THE DATA ROAD

TO GET THE MOST VALUE FROM DATA, COMPANIES MUST BE ABLE TO COLLECT, STORE, AND SHARE SENSITIVE DATA THROUGHOUT THE BUSINESS.



BUT THERE ARE MANY DANGERS ON THE ROAD AND THE SENSITIVE DATA TREASURE MAKES A RICH TARGET.

THE DATA WARRIOR DOES BATTLE WITH EACH THREAT. BUT DESPITE HER SKILLS AND STRENGTH, IT'S IMPOSSIBLE TO STOP THEM ALL.

Snarls Get kerrrr!

Sneezes Make for the Data Carrr!

ALTR PROVIDES A SECOND LINE OF DEFENSE. IT ALLOWS SENSITIVE DATA TO BE AUTOMATICALLY MASKED AND TOKENIZED.

DATA WARRIORS CAN FOCUS ON FIGHTING THREATS AND CONTINUE THEIR JOURNEY WITH CONFIDENCE THAT DATA IS SECURE.



SO, BAD ACTORS GET JUST A DECOY—ONLY ALTR CAN RELEASE THE ACTUAL TREASURE.



THIS ROAD LEADS TO PROSPERITY WHEN SENSITIVE DATA CAN SAFELY GO WHERE IT'S NEEDED WITH ALTR.

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